

BUSAD 5440 Reality Based Management

3 hours

Majors, Minors & Degrees:

Certificates

Executive Leadership

Departments/Programs:

Business Administration (Graduate)

In this course, students will learn practical applications of Management, Leadership and Supervision theory. Practical applications begin with identification of problems and opportunities in a format that allows systematic solutions. The course is based on Kotter's concept of the difference between leadership and management dimensions and utilizes real world challenges to design systematic plans of improvement.