Nebraska Wesleyan University

COMM 1250 Introduction to Communication Studies

Catalog

2020-2021

Course Description

This course is designed to help students develop the skills necessary to effectively communicate in public, private and professional settings. The course will focus on a broad base of communication theory, concepts and skills and offer students the opportunity to apply those skills. Students will explore several models of communication, including: invitational, persuasive, dialogic, conflict management, group and interpersonal. Students will explore the foundations of the communication discipline as well as the influence of communication scholars across public and private realms. Once they have developed an understanding of the theoretical underpinnings of effective communication; students will develop the skills necessary to overcome the barriers to effective communication.
(Normally offered each semester.)

Archway Curriculum: Essential Connections: Speaking Instructive
Archway Curriculum: Integrative Core: Identity Thread

Course Hours

4 hours

Departments

1. Communication Studies