

Nebraska Wesleyan University  
Catalog 2020-2021

Major:

## Business-Sociology (B.S.)

The business-sociology degree combines courses in business, accounting and economics with courses in sociology and anthropology.

### Departments/Programs:

Business, Accounting and Economics (Undergraduate)  
Sociology and Anthropology

### Business-Sociology Major (B.S., 52-57 hours)

Required Courses	39-42 hours
SOC 1110 Introduction to Sociology	4 hours
SOC 1330/SOC 2330 Race Relations and Minority Groups	4 hours
SOC 3370 Social Inequality	4 hours
SOC 3920 Social Theory	4 hours
SOC 3930 Quantitative Research Methods	4 hours
SOC 3940 Qualitative Research Methods	4 hours
Take two from the following: SOC 3520 Group Dynamics or BUSAD 2500 Principles of Management or BUSAD 3200 Human Resource Management	6-8 hours
ACCT 1310 Principles of Accounting I	3 hours
ECON 1530 Macroeconomic Principles or ECON 1540 Microeconomic Principles	3 hours
Statistics course (Choose from:)	3-4 hours
<ul style="list-style-type: none"><li>• BUSAD 2100/ECON 2100 Business and Economic Statistics</li><li>• SOC 2910 Social Statistics</li><li>• or other department approved Statistics course</li></ul>	
<b>Electives</b>	<b>10-11 hours</b>

10-11 hours

Select three courses from the following and/or from courses not taken from above requirements. No more than two courses may be from one discipline.

BUSAD 2000 Principles of Marketing

BUSAD 2700 Business Law I

BUSAD 3000 Organizational Behavior

BUSAD 4100 Advanced Human Resource Management

BUSAD 4700 Entrepreneurship

SOC 1350/SOC 2350 Sociology of the Family

SOC 2530 Population and Environment

SOC 3540/SOC 4540 Urban Communities

Capstone	3-4 hours
SOC 4970 Internship or BUSAD 4970 Business Internship or SOC 4990 Thesis	3-4 hours