Nebraska Wesleyan University

Business Administration (B.A., B.S.)

Catalog

2020-2021

Program Description

Academically equivalent, both bachelorâ??s of art and bachelorâ??s of science will full prepare you for a career in Business Administration. If you choose to graduate with two majors, and one major is only offered as a B.A. or B.S., the second major should match the first degree.

Departments

1. Business, Accounting and Economics (Undergraduate)

Business Administration Major (B.A. or B.S., 51 hours)

Required Courses	48 hours
ACCT 1310 Principles of Accounting I	3 hours
ACCT 1320 Principles of Accounting II	3 hours
ECON 1530 Macroeconomic Principles	3 hours
ECON 1540 Microeconomic Principles	3 hours
BUSAD 2000 Principles of Marketing	3 hours
Statistics course (Choose from:) • BUSAD 2100/ECON 2100 Business and Economic Statistics • MATH 1300 Statistics • PSYCH 2100 Psychological Statistics • SOC 2910 Social Statistics • or other department approved Statistics course	3 hours
BUSAD 2300 Business Communication	3 hours
BUSAD 2500 Principles of Management	3 hours
BUSAD 2700 Business Law I	3 hours
BUSAD 3100 Managing Information Systems	3 hours
BUSAD 3200 Human Resource Management	3 hours
BUSAD 3300 Quantitative Methods	3 hours
BUSAD 3700 Financial Management	3 hours
BUSAD 4600 Business Ethics	3 hours
BUSAD 4970 Business Internship BUSAD 4700 Entrepreneurship may be substituted with permission of the department chair.	3 hours

Required Courses	48 hours
International Course (select one) • BUSAD 4300 International Marketing • BUSAD 4400 International Finance • ECON 4570 International Trade	3 hours

Capstone	3 hours
BUSAD 4800 Strategic Management	3 hours

Also required: A department-approved math course: (MATH 1100 College Algebra, MATH 1400 Pre-Calculus, MATH 1450 Finite Mathematics, MATH 1500 Calculus for Management, Biological, and Social Sciences, or MATH 1600 Calculus I).

MATH 1500 Calculus for Management, Biological, and Social Sciences or MATH 1600 Calculus I is strongly recommended for students considering graduate school.