

Major:

Business Administration (B.S)

The Adult Undergraduate Business Administration program will give you a broad understanding of business concepts and practices. The core foundation of business administration is planning, leading, organizing, and controlling the aspects of a small or worldwide business.

The objective of the Business Administration program is to provide students with a solid grounding in business administration and accounting in sufficient depth to achieve a professional position in a variety of industries.

Departments/Programs:

Business (Adult Undergraduate)

Business Administration (B.S., 51 hours)

| Required Courses | 48 hours |
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| ACCT 1310 Principles of Accounting I | 3 hours |
| ACCT 1320 Principles of Accounting II | 3 hours |
| ECON 1530 Macroeconomic Principles | 3 hours |
| ECON 1540 Microeconomic Principles | 3 hours |
| BUSAD 2000 Principles of Marketing | 3 hours |
| BUSAD 2100 Business and Economic Statistics | 3 hours |
| BUSAD 2300 Business Communication | 3 hours |
| BUSAD 2500 Principles of Management | 3 hours |
| BUSAD 2700 Business Law I | 3 hours |
| BUSAD 3100 Managing Information Systems | 3 hours |
| BUSAD 3200 Human Resource Management | 3 hours |
| BUSAD 3300 Quantitative Methods | 3 hours |
| BUSAD 3700 Financial Management | 3 hours |
| BUSAD 4600 Business Ethics | 3 hours |
| BUSAD 4300 International Marketing | 3 hours |
| BUSAD 4970 Business Internship or BUSAD 4700 Entrepreneurship | 3 hours |
| Capstone | 3 hours |
| BUSAD 4800 Strategic Management | 3 hours |

Business Administration majors must also complete a departmentally-approved mathematics course (MATH 1100 College Algebra or higher).