

Nebraska Wesleyan University

Catalog 2019-2020

BUSAD 3100 Managing Information Systems

3 hours

Majors, Minors & Degrees:

Majors

Business Administration (B.A., B.S.)

Integrative Data Science (B.A., B.S.)

Majors (Adult)

Business Administration (B.S)

Departments/Programs:

Business (Adult Undergraduate)

Business, Accounting and Economics (Undergraduate)

This course will provide an introduction and overview to the managing of information systems (MIS) in today's organizations. The focus is on the use of strategic information systems related to decision making processes and activities in the functional areas of organizations such as operations, management, and marketing.

Prerequisite(s): BUSAD 2500 Principles of Management or permission of the instructor.