Nebraska Wesleyan University

COMM 2550 Health Communication

Catalog

2019-2020

Course Description

Health Communication is the study and use of communication strategies to inform and influence individual and community decisions that enhance health. We will be exploring a wide range of messages and media in the context of health maintenance and promotion, disease prevention, treatment and advocacy. Through readings, discussion, written assignments, along with shadowing and interviewing a variety of health care professionals, you will learn theories focusing on the communication patterns and practices that shape health care in the U.S. as well as in other cultures.
(Normally offered in the spring semester.)

Archway Curriculum: Essential Connections: Discourse Instructive
Archway Curriculum: Integrative Core: Human Health and Disease Thread

Course Hours

3 hours

Departments

1. Communication Studies
2. Organizational Leadership and Communication (Adult Undergraduate)