

Major:

## Communication Studies (B.A., B.S.)

The Bachelor of Arts (B.A.) and Bachelor of Science (B.S.) are academically equivalent within the department.

Departments/Programs:

Communication Studies

### Communication Studies Major (B.A., B.S.\*\* , 37-38 hours)

| Core Requirements   | 24 hours          |
|---|-------------------|
| COMM 1250 Introduction to Communication Studies   | 4 hours           |
| COMM 1510 Intercultural Communication   | 4 hours           |
| COMM 2300 Communication Theory  | 4 hours           |
| COMM 3500 Research Methods  | 4 hours           |
| COMM 3700 Organizational Communication  | 4 hours           |
| COMM 4100 Communication in the Professions  | 4 hours           |
| Electives   | 7 hours (minimum) |
| COMM 2360 Experiencing the Culture of Italy (3 hours)   |                   |
| COMM 2400 Communication and Leadership (4 hours)  |                   |
| COMM 2500 Family Communication (3 hours)  |                   |
| COMM 2550 Health Communication (3 hours)  |                   |
| COMM 2600 Mass Media (4 hours)  |                   |
| COMM 2970 Internship* (1-8 hours)   |                   |
| COMM 3200 Persuasive Communication (4 hours)  |                   |
| COMM 3300 Public Relations (3 hours)  |                   |
| COMM-3400 (COMM-3400)   |                   |
| COMM 3600 Principles of Advertising (3 hours)   |                   |
| COMM 3800 Communication through Dialogue (4 hours)  |                   |
| COMM-4200 (COMM-4200)   |                   |
| COMM 4900 Selected Topics (2-3 hours)   |                   |
| *The 2000-level internship may only be taken as an addition to at least 5 elective hours (e.g., a combination of any of the other electives equaling 5 hours). The class may be repeated. |                   |
| Capstone Experience   | 6-7 hours         |
| COMM 4970 Internship  | 2-4 hours         |
| COMM 4980 Communication and Contemporary Society  | 4 hours           |
| Minor or Second Major Required  |                   |

\*\*A Communication Studies major customarily earns either a B.A. or B.S. degree. However, if a student has a first major that is associated with a different baccalaureate degree, the Communication Studies major may serve as a second major for the degree associate with the first major (B.F.A., B.M., B.S.N.).