

Major:

## International Business (B.A.)

The International Business major consists of three sections. A minor or major in a modern foreign language is required. International Business majors must study or work abroad for at least one semester in an approved program.

Mathematics, as required for the business administration major, is strongly recommended. This is especially important for those students who plan to pursue graduate studies in this field.

### Departments/Programs:

Business, Accounting and Economics (Undergraduate)

### International Business major (B.A., 45 hours)

| International Business courses              | 42 hours |
|---|----------|
| ACCT 1310 Principles of Accounting I        | 3 hours  |
| ACCT 1320 Principles of Accounting II       | 3 hours  |
| ECON 1530 Macroeconomic Principles          | 3 hours  |
| ECON 1540 Microeconomic Principles          | 3 hours  |
| ECON 4570 International Trade               | 3 hours  |
| BUSAD 2000 Principles of Marketing          | 3 hours  |
| BUSAD 2100 Business and Economic Statistics | 3 hours  |
| BUSAD 2300 Business Communication           | 3 hours  |
| BUSAD 2500 Principles of Management         | 3 hours  |
| BUSAD 2700 Business Law I                   | 3 hours  |
| BUSAD 3700 Financial Management             | 3 hours  |
| BUSAD 4300 International Marketing          | 3 hours  |
| BUSAD 4400 International Finance            | 3 hours  |
| BUSAD 4800 Strategic Management             | 3 hours  |

#### Modern Language Major or Minor

A Modern Language Literacy minor or Modern Language Studies major is required. Students whose second language is English can meet this requirement by completing seven credit hours in Modern Language electives.

#### Study Abroad

International Business majors must study or work abroad for at least one semester in an approved program.

#### Capstone

| Capstone                       | 3 hours |
|--------------------------------|---------|
| BUSAD 4970 Business Internship | 3 hours |

The senior internship must be approved by the student's advisor and the coordinator for internships. It is the responsibility of the student to seek out an appropriate internship. This internship may be completed as part of an approved study abroad experience.