

Major:

## Business Administration (B.S)

The Adult Undergraduate Business Administration program will give you a broad understanding of business concepts and practices. The core foundation of business administration is planning, leading, organizing, and controlling the aspects of a small or worldwide business.

The objective of the Business Administration program is to provide students with a solid grounding in business administration and accounting in sufficient depth to achieve a professional position in a variety of industries.

Departments/Programs:

Business (Adult Undergraduate)

### Business Administration (B.S., 51 hours)

| Required Courses  | 48 hours       |
|---|----------------|
| ACCT 1310 Principles of Accounting I                          | 3 hours        |
| ACCT 1320 Principles of Accounting II                         | 3 hours        |
| ECON 1530 Macroeconomic Principles                            | 3 hours        |
| ECON 1540 Microeconomic Principles                            | 3 hours        |
| BUSAD 2000 Principles of Marketing                            | 3 hours        |
| BUSAD 2100 Business and Economic Statistics                   | 3 hours        |
| BUSAD 2300 Business Communication                             | 3 hours        |
| BUSAD 2500 Principles of Management                           | 3 hours        |
| BUSAD 2700 Business Law I                                     | 3 hours        |
| BUSAD 3100 Managing Information Systems                       | 3 hours        |
| BUSAD 3200 Human Resource Management                          | 3 hours        |
| BUSAD 3300 Quantitative Methods                               | 3 hours        |
| BUSAD 3700 Financial Management                               | 3 hours        |
| BUSAD 4600 Business Ethics                                    | 3 hours        |
| BUSAD 4300 International Marketing                            | 3 hours        |
| BUSAD 4970 Business Internship or BUSAD 4700 Entrepreneurship | 3 hours        |
| <b>Capstone</b>   | <b>3 hours</b> |
| BUSAD 4800 Strategic Management                               | 3 hours        |

Business Administration majors must also complete a departmentally-approved mathematics course (MATH 1100 College Algebra or higher).