

Nebraska Wesleyan University

Catalog 2018-2019

BUSAD 5450 Executive Leadership

3 hours

Majors, Minors & Degrees:

Certificates

Executive Leadership

Departments/Programs:

Business Administration (Graduate)

This course addresses how leaders can effectively utilize creative strategies through and examination of factors that contribute to successful executive leadership practice across a variety of organizational settings. Exploration of the origins of leadership, challenges that contemporary leaders face, the impact of leadership, relationship building, and innovative strategies for overcoming barriers. Emphasis is placed on leadership knowledge, approach and application.