**Nebraska Wesleyan University**

# BUSAD 5300 International Business

## Catalog

2018-2019

## Course Description

This course sets the topics of management, finance, marketing, and other aspects of business decision making in a global context.  The course focuses on theoretical aspects (theory of international trade and finance) as well as applied aspects (overcoming cultural barriers, dealing with a different legal environment and standard systems) of international business.  Some other topics covered in class include: export and import strategies, international accounting issues, foreign exchange, and international labor relations.

## Course Hours

3 hours

## Departments

1. Business Administration (Graduate)