SOC 3960 Quantitative Research Methods

4 hours

Majors, Minors & Degrees:

Majors
Business-Sociology (B.S.)
Criminal Justice in Society (B.S.)
Gender Studies (B.A., B.S.)
Global Studies (B.A., B.S.)
Sociology-Anthropology (B.A., B.S.)
Sport Management (B.S.)

Minors
Sociology-Anthropology

Departments/Programs:

Sociology and Anthropology

In this course, students are introduced to quantitative research methods commonly used in social science research: survey research, experimental design, secondary analysis, and evaluation research. Emphasis is on survey research, including project design, questionnaire construction, sampling, data collection, statistical analysis, and formal presentation of results. Key elements of the course are learning to ask researchable questions and formulate testable hypotheses.
Prerequisite(s): SOC 1110 Introduction to Sociology and any Statistics course (SOC 2910 Social Statistics is preferred.)
(Normally offered each fall semester.)