

Nebraska Wesleyan University

Catalog 2018-2019

BUSAD 4600 Business Ethics

3 hours

Majors, Minors & Degrees:

Majors

Accounting (B.A., B.S.)

Business Administration (B.A., B.S.)

Majors (Adult)

Business Administration (B.S.)

Organizational Leadership and Communication (B.S.)

Minors

Human Resources Management

Marketing

Minors (Adult)

Human Resources Management

Marketing

Organizational Leadership and Communication

Certificates

Organizational Leadership

Departments/Programs:

Business (Adult Undergraduate)

Business, Accounting and Economics (Undergraduate)

This course investigates ethical issues and moral dilemmas found in the modern business arena. The conflict between an organization's economic performance and its social obligations are studied. Various economic theories, legal regulations and philosophic doctrines are discussed. Contemporary Western moral philosophy, historic and contemporary Christian ethics, and social theory provide a context for the course. Case studies are integrated throughout the semester.

(Normally offered each spring semester.)