

ECON 1540 Microeconomic Principles

3 hours

Majors, Minors & Degrees:

Majors

Accounting (B.A., B.S.)
Business Administration (B.A., B.S.)
Business-Sociology (B.S.)
Economics (B.A., B.S.)
History-Social Science Education (B.A., B.S.)
International Business (B.A.)
Sport Management (B.S.)

Majors (Adult)

Business Administration (B.S)

Minors

Economics
Finance

Departments/Programs:

Business (Adult Undergraduate)
Business, Accounting and Economics (Undergraduate)

An examination of the microeconomic theories, problems, and policies of the U.S. economy. Topics include the theory of the firm, market structures, and current economic issues such as income distribution, antitrust policy, poverty, the farm problem, and international trade.

Prerequisite(s): ECON 1530 Macroeconomic Principles strongly recommended.
(Normally offered each semester.)