Nebraska Wesleyan University Catalog 2018-2019

# Course: BUSAD 2500 Principles of Management

## 3 hours

## Majors, Minors & Degrees:

### Majors

Accounting (B.A., B.S.) Business Administration (B.A., B.S.) Business-Sociology (B.S.) International Business (B.A.) Sport Management (B.S.)

### Majors (Adult)

Business Administration (B.S) Organizational Leadership and Communication (B.S.)

#### Minors

Human Resources Management Sport Management

### Minors (Adult)

Human Resources Management Organizational Leadership and Communication

## Departments/Programs:

Business (Adult Undergraduate) Business, Accounting and Economics (Undergraduate)

An introduction to management theory and practice. Students explore the history of management and the environment in which managers operate. Classroom discussion focuses on the basic managerial functions of planning, organizing, leading, and controlling.

(Normally offered each semester.)