

Major:

Sport Management (B.S.)

Departments/Programs:

Health and Human Performance

Careers in sport management are geared toward the expansive world of sports. Behind the players and the game itself, there are infrastructures in place to ensure the games continue. As in all businesses, sports organizations need managers, accountants, marketing and advertising managers, sales people and operations managers to organize and operate effectively.

Sport Management Major (46-47 hours)

Core Requirements	44-45 hours
HHP 1700 Introduction to Sport Management and Leadership	3 hours
HHP 1740 Sport in Society	2 hours
HHP 2920 Sport Facility and Event Management	3 hours
HHP 3210 Current Issues and Ethics in Sport	3 hours
HHP 3700 Sport Law and Governance	3 hours
HHP 3730 Sports Marketing and Communication	3 hours
HHP 4220 Sport Finance	3 hours
HHP 4970 Internship	3 hours
ACCT 1310 Principles of Accounting I	3 hours
ACCT 1320 Principles of Accounting II	3 hours
ECON 1540 Microeconomic Principles	3 hours
BUSAD 2000 Principles of Marketing	3 hours
BUSAD 2300 Business Communication	3 hours
BUSAD 2500 Principles of Management	3 hours
Choose one of the following:	
<ul style="list-style-type: none">BUSAD 2100 Business and Economic StatisticsMATH 1300 StatisticsPSYCH 2100 Psychological StatisticsSOC 3960 Quantitative Research MethodsSOC 3970 Qualitative Research MethodsOther course with departmental approval.	3-4 hours
Capstone Courses	2 hours
HHP 4980 Professional Engagement/Capstone Seminar in HHP	2 hours
HHP 4990 Senior Assessment and Comprehensive Exam	0 hours
Recommended	
Minor in Marketing	21 hours
Minor in Human Resources Management	18-19 hours

