**Nebraska Wesleyan University**

# Business Administration (B.A., B.S.)

## Catalog

2017-2018

## Program Description

Academically equivalent, both bachelor's of art and bachelor's of science will full prepare you for a career in Business Administration. If you choose to graduate with two majors, and one major is only offered as a B.A. or B.S., the second major should match the first degree.

## Departments

1. Business, Accounting and Economics (Undergraduate)

### Business Administration Major (B.A. or B.S., 51 hours)

| Required Courses | 48 hours |
|---|---|
| ACCT 1310 Principles of Accounting I | 3 hours |
| ACCT 1320 Principles of Accounting II | 3 hours |
| ECON 1530 Macroeconomic Principles | 3 hours |
| ECON 1540 Microeconomic Principles | 3 hours |
| BUSAD 2000 Principles of Marketing | 3 hours |
| BUSAD 2100/ECON 2100 Business and Economic Statistics | 3 hours |
| BUSAD 2300 Business Communication | 3 hours |
| BUSAD 2500 Principles of Management | 3 hours |
| BUSAD 2700 Business Law I | 3 hours |
| BUSAD 3100 Managing Information Systems | 3 hours |
| BUSAD 3200 Human Resource Management | 3 hours |
| BUSAD 3300 Quantitative Methods | 3 hours |
| BUSAD 3700 Financial Management | 3 hours |
| BUSAD 4600 Business Ethics | 3 hours |
| BUSAD 4970 Business Internship<br>BUSAD 4700 Entrepreneurship may be substituted with permission of the department chair. | 3 hours |
| International Course (select one)<br>• BUSAD 4300 International Marketing<br>• BUSAD 4400 International Finance<br>• ECON 4570 International Trade | 3 hours |
| **Capstone** | **3 hours** |

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|---|---|
| BUSAD 4800 Strategic Management | 3 hours |

Also required: A department-approved math course: (MATH 1100 College Algebra, MATH 1400 Pre-Calculus, MATH 1450 Finite Mathematics, MATH 1500 Calculus for Management, Biological, and Social Sciences, or MATH 1600 Calculus I).

MATH 1500 Calculus for Management, Biological, and Social Sciences or MATH 1600 Calculus I is strongly recommended for students considering graduate school.