Nebraska Wesleyan University

COMM 2601 Mass Media

Catalog

2017-2018

Course Description

A study of the development of types of media including books, newspapers, magazines, radio, television, and film. The interaction of these media and their impact on society and the individual are included.
(Normally offered each spring semester.)

Archway Curriculum: Integrative Core: UC Reflected Self Thread
Archway Curriculum: Essential Connections: Speaking Instructive

Course Hours

3 hours

Departments

1. Organizational Leadership and Communication (Adult Undergraduate)