Nebraska Wesleyan University

LEAD 4980 Organizational Leadership and Communication Seminar

Catalog

2017-2018

Course Description

This capstone course is designed to explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how organizations function as a part of the larger society. Topics include organizational identification, globalization, power, communication roles, technologies, and multicultural influences on organizations. Student research groups will apply course material to an organization of their choosing.
Prerequisite(s): LEAD 4300 Leadership for Complex Challenges

Archway Curriculum: Essential Connections: Writing Instructive

Course Hours

3 hours

Departments

1. Organizational Leadership and Communication (Adult Undergraduate)