

Nebraska Wesleyan University

Catalog 2017-2018

LEAD 4980 Organizational Leadership and Communication Seminar

3 hours

Majors (Adult)

Organizational Leadership and Communication (B.S.)

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

This capstone course is designed to explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how organizations function as a part of the larger society. Topics include organizational identification, globalization, power, communication roles, technologies, and multicultural influences on organizations. Student research groups will apply course material to an organization of their choosing.

Prerequisite(s): LEAD-4300