

Major:

## Communication Studies (B.A., B.S.)

The Bachelor of Arts (B.A.) and Bachelor of Science (B.S.) are academically equivalent within the department. All students majoring in this department are encouraged to pursue co-curricular experience through departmental organizations and activities.

Departments/Programs:

Communication Studies

### Communication Studies Major (B.A., B.S., 37-38 hours)

| Core Requirements   |  | 24 hours          |
|---|--|-------------------|
| COMM 1250 Introduction to Communication Studies   |  | 4 hours           |
| COMM-1500   |  | COMM-1500         |
| COMM 2300 Communication Theory  |  | 4 hours           |
| COMM 3500 Research Methods  |  | 4 hours           |
| COMM 3700 Organizational Communication  |  | 4 hours           |
| COMM 4100 Communication in the Professions  |  | 4 hours           |
| Electives   |  | 7 hours (minimum) |
| COMM-2000 (COMM-2000)   |  |                   |
| COMM 2360 Experiencing the Culture of Italy (3 hours)   |  |                   |
| COMM 2400 Communication and Leadership (4 hours)  |  |                   |
| COMM 2500 Family Communication (3 hours)  |  |                   |
| COMM 2550 Health Communication (3 hours)  |  |                   |
| COMM 2600 Mass Media (4 hours)  |  |                   |
| COMM 2970 Internship* (1-8 hours)   |  |                   |
| COMM 3200 Persuasive Communication (4 hours)  |  |                   |
| COMM 3300 Public Relations (3 hours)  |  |                   |
| COMM-3400 (COMM-3400)   |  |                   |
| COMM 3600 Principles of Advertising (3 hours)   |  |                   |
| COMM 3800 Communication through Dialogue (4 hours)  |  |                   |
| COMM 4900 Selected Topics (2-3 hours)   |  |                   |
| *The 2000-level internship may only be taken as an addition to at least 5 elective hours (e.g., a combination of any of the other electives equaling 5 hours). The class may be repeated. |  |                   |
| Senior Comprehensive Capstone Experience  |  | 6-7 hours         |
| COMM 4970 Internship  |  | 2-4 hours         |
| COMM 4980 Communication and Contemporary Society  |  | 4 hours           |
| Minor or Second Major Required  |  |                   |