Nebraska Wesleyan University

Business Administration (M.B.A.)

Catalog

2016-2017

Program Description

The Master of Business Administration (MBA) prepares students to analyze problems and develop strategic solutions for their workplace. The MBA focuses on real-world application of business knowledge and skills. The MBA is a 36-hour program that consists of three parts: (1) general knowledge (2) required core and (3) track or specialization. In addition, students will participate in the mentoring program and be provided with networking opportunities.

Departments

1. Business Administration (Graduate)

Master of Business Administration (36 hours)

General Knowledge*	15 hours
ACCT 5010 Accounting for Decision Making	3 hours
ECON 5030 Managerial Economics	3 hours
BUSAD 5000 Mentoring Experience *Students must complete this course twice during their program*	0 hour*
BUSAD 5010 The Language of Business	2 hours
BUSAD 5030 Self-Awareness, Adaptability, and Authenticity	1 hour
BUSAD 5040 Managerial Finance	3 hours
BUSAD 5110 Marketing Management	3 hours

*Students may waive specific general knowledge classes if it is determined they have sufficient academic background in the area. Waiver of general knowledge courses will be determined on a case-by-case basis based on transcript review and work experience. The first six credit hours (two courses) waived will count toward the 36-hour MBA requirement. Students must take a minimum of 30 graduate credits to earn an MBA. Additional general knowledge classes waived must be replaced by additional credit hours from other MBA courses.

If you have not successfully completed a statistics course in your previous college coursework, you will need to complete a statistics course in the first year of the program to fulfill that knowledge area. Please plan to discuss options with the MBA program director.

Required Core	9 hours
BUSAD 5260 Organizational Behavior	3 hours
BUSAD 5330 Business Ethics and Corporate Responsibility	3 hours
BUSAD 5500 Business Strategy** *This is a capstone course taken in the final 12 hours of the program.*	3 hours
Track: Select 12 hours from one of the following tracks	**12 hours**
Classic	
BUSAD 5120 Decision Sciences (3 hours)	

Track: Select 12 hours from one of the following tracks	12 hours
BUSAD 5220 Risk Management (3 hours)	
BUSAD 5300 International Business (3 hours)	
BUSAD 5560 Organizational Development and Change (3 hours)	
ACCT 5510 Financial Reporting and Analysis (3 hours)	
Leadership	
BUSAD 5250 Leadership (3 hours)	
BUSAD 5350 Social Entrepreneurship (3 hours)	
BUSAD 5430 Innovation (3 hours)	
BUSAD 5450 Executive Leadership (3 hours)	
BUSAD 5560 Organizational Development and Change (3 hours)	
Innovation and Social Entrepreneurship* **	
BUSAD 5350 Social Entrepreneurship (3 hours)	
BUSAD 5430 Innovation (3 hours)	
BUSAD-5470*** (3 hours)	
BUSAD-5480*** (3 hours)	
Heath Care	
BUSAD 5100 Transcultural Health Care (3 hours)	
BUSAD 5200 Critical Issues in Health Care (3 hours)	
BUSAD 5400 Health Care Leadership and Management I (3 hours)	
BUSAD 5410 Economic Policy in the Health Care System (3 hours)	
BUSAD 5420 Finance and Accounting in the Health Care System (3 hours)	
Accounting	
ACCT 5410 Corporate Federal Taxation (3 hours)	
ACCT 5420 Auditing (3 hours)	
ACCT 5430 Advanced Accounting (3 hours)	
ACCT 5510 Financial Reporting and Analysis (3 hours)	
ACCT 5550 Accounting Seminar (3 hours)	
Nonprofit Leadership	
LEAD 5110 Understanding the Non-Profit Sector (3 hours)	

Track: Select 12 hours from one of the following tracks	12 hours
LEAD 5130 Servant Leadership, Stewardship and Service (3 hours)	
Leadership Elective (choose one - 3 hours): • BUSAD 5250 Leadership • BUSAD 5450 Executive Leadership	
Elective (choose one - 3 hours): • BUSAD 5350 Social Entrepreneurship • BUSAD 5430 Innovation	
Design your own	
Select 12 credit hours from any of the above MBA tracks.	

Students selecting the Innovation and Social Entrepreneurship track will have the option to take BUSAD-5600** in lieu of BUSAD 5500 Business Strategy, the capstone for the MBA.
***Course currently being developed.