Nebraska Wesleyan University Catalog 2016-2017

Course: BUSAD 5450 Executive Leadership

3 hours

Majors, Minors & Degrees:

Majors (Grad) Business Administration (M.B.A.)

Certificates

Executive Leadership Non-Profit Leadership

Departments/Programs:

Business Administration (Graduate)

This course addresses how leaders can effectively utilize creative strategies through and examination of factors that contribute to successful executive leadership practice across a variety of organizational settings. Exploration of the origins of leadership, challenges that contemporary leaders face, the impact of leadership, relationship building, and innovative strategies for overcoming barriers. Emphasis is placed on leadership knowledge, approach and application.