

Nebraska Wesleyan University

Catalog 2016-2017

## COMM 4300 Professional Communication Strategies

3 hours

Majors, Minors & Degrees:

**Majors (Adult)**

Organizational Leadership and Communication (B.S.)

**Minors (Adult)**

Organizational Leadership and Communication

**Certificates**

Organizational Leadership

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

The course will provide knowledge and skill development relating to essential organizational communication effectiveness including individual, group, organizational and public strategies. Offered in the Adult Undergraduate program only.

*Prerequisite(s): COMM 1200 Introduction to Professional and Academic Communication and COMM 1100 Introduction to Organizational Communication.*