Nebraska Wesleyan University

Catalog 2016-2017

COMM 1100 Introduction to Organizational Communication

3 hours

Majors (Adult)

Organizational Leadership and Communication (B.S.)

Minors (Adult)

Public Relations

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

This course will explore theories, processes, and variables that explain and predict communication behavior in complex organizations. A major emphasis of the class will be on application of these concepts to actual organizational contexts. Offered in the Adult Undergraduate program only.