

Nebraska Wesleyan University

Catalog 2016-2017

COMM 3701 Organizational Communication

3 hours

Majors, Minors & Degrees:

Majors (Adult)

Organizational Leadership and Communication (B.S.)

Minors (Adult)

Human Resources Management

Certificates

Organizational Leadership

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

Students will explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how power within and between organizations is shaped by and shapes society. Topics include identity, power, globalization, technology, and ethics.

Prerequisite(s): Junior standing and Communication 2301 and Communication 3501 or permission of the instructor.