

HHP 1700 Introduction to Sport Management and Leadership

3 hours

Majors, Minors & Degrees:

Majors

Sport Management (B.S.)

Minors

Sport Management

Departments/Programs:

Health and Human Performance

A course introducing students to the theoretical foundations in sport management and leadership. Students will not only be engaged in the historical concepts of sport management but also will address global perspectives, current research and development in the sport management and leadership field.

(Normally offered each semester.)