

HHP 4220 Sport Finance

3 hours

Majors, Minors & Degrees:

Majors

Sport Management (B.S.)

Minors

Sport Management

Departments/Programs:

Health and Human Performance

This course is designed to draw on contemporary examples from marketing, sponsorship, facility construction, and sport law to illustrate the crucial role that money plays in any sport business.

Prerequisite(s): Junior standing.

(Normally offered each spring semester.)