Nebraska Wesleyan University

BUSAD 5490 Health Care Entrepreneurship

Catalog

2015-2016

Course Description

This course presents information needed by an entrepreneur to develop innovative forms of health practice and care delivery. Emphasis is placed on acquiring skills to develop a business plan, including financial and legal components. Implementation of risk management and total quality improvement plans within the role of the small business setting are also covered.

Course Hours

3 hours

Departments

1. Business Administration (Graduate)