## **Nebraska Wesleyan University**

Catalog 2015-2016

## **BUSAD 5490 Health Care Entrepreneurship**

3 hours

## Departments/Programs:

Business Administration (Graduate)

This course presents information needed by an entrepreneur to develop innovative forms of health practice and care delivery. Emphasis is placed on acquiring skills to develop a business plan, including financial and legal components. Implementation of risk management and total quality improvement plans within the role of the small business setting are also covered.