Catalog 2014-2015

Business Administration (M.B.A.)

The MBA degree requires 36 semester hours of credit. The degree will consist of three sections: General Knowledge, Required Core, and an area of emphasis (track).

Departments/Programs:

Business Administration (Graduate)

Master of Business Administration (36 hours)

| Mentoring Experience | Minimum of 6, 8-Week Sessions (0 hours) | |
|--|---|--|
| BUSAD 5000 Mentoring Experience | 0 hours | |
| General Knowledge | | |
| ACCT 5010 Accounting for Decision Maki | ing 3 hours | |
| ECON 5030 Managerial Economics | 3 hours | |
| BUSAD 5040 Managerial Finance | 3 hours | |
| BUSAD 5110 Marketing Management | 3 hours | |
| BUSAD-5020 | BUSAD-5020 | |

*Students may waive specific general knowledge classes if it is determined they have sufficient academic background in the area. Waiver of general knowledge courses will be determined on a case-by-case basis based on transcript review and work experience. The first six credit hours (two courses) waived will count toward the 36-hour MBA requirement. Students must take a minimum of 30 graduate credits to earn an MBA. Additional general knowledge classes waived must be replaced by additional credit hours from other MBA courses.

| Core Courses | 9 hours |
|---|---------|
| BUSAD 5260 Organizational Behavior | 3 hours |
| BUSAD 5330 Business Ethics and Corporate Responsibility | 3 hours |
| BUSAD 5500 Business Strategy | 3 hours |

BUSAD 5500 Business Strategy is a capstone course taken in the final 12 hours of the program.

Select one of the following tracks

| Select one of the following Tracks | 12 hours |
|--|----------|
| Classic | |
| BUSAD 5120 Decision Sciences | 3 hours |
| BUSAD 5220 Risk Management | 3 hours |
| BUSAD 5300 International Business | 3 hours |
| ACCT 5510 Financial Reporting and Analysis | 3 hours |
| | |
| Leadership | |
| BUSAD 5250 Leadership | 3 hours |
| BUSAD 5350 Social Entrepreneurship | 3 hours |
| BUSAD 5430 Innovation | 3 hours |
| BUSAD 5450 Executive Leadership | 3 hours |
| | |
| Innovation and Social Entrepreneurship*** | |

| Select one of the following Tracks | 12 hours |
|--|------------|
| BUSAD 5350 Social Entrepreneurship | 3 hours |
| BUSAD 5430 Innovation | 3 hours |
| BUSAD-5470* | |
| BUSAD-5480* | |
| Heath Care | |
| BUSAD-5100 | BUSAD-5100 |
| BUSAD-5200 | BUSAD-5200 |
| BUSAD-5400 | BUSAD-5400 |
| BUSAD-5410 | BUSAD-5410 |
| BUSAD-5420 | BUSAD-5420 |
| Accounting | |
| ACCT 5410 Corporate Federal Taxation** | 3 hours |
| ACCT 5420 Auditing** | 3 hours |
| ACCT 5430 Advanced Accounting** | 3 hours |
| ACCT 5510 Financial Reporting and Analysis | 3 hours |
| ACCT-5550 | ACCT-5550 |

| Design your own | |
|--|----------|
| Select 12 credit hours from any of the above MBA tracks. | 12 hours |

*These courses are currently being developed. ** These courses are dual enrolled with undergraduates, a research project or paper will be due in addition to regular undergraduate requirements.

*** Students selecting the Innovation and Social Entrepreneurship track will have the option to take BUSAD-5600* in lieu of BUSAD 5500 Business Strategy, the capstone for the MBA.