Nebraska Wesleyan University

Business Administration (B.S)

Catalog

2014-2015

Program Description

The Adult Undergraduate Business Administration program will give you a broad understanding of business concepts and practices. The core foundation of business administration is planning, leading, organizing, and controlling the aspects of a small or worldwide business.

The objective of the Business Administration program is to provide students with a solid grounding in business administration and accounting in sufficient depth to achieve a professional position in a variety of industries.

Departments

1. Business (Adult Undergraduate)

Business Administration (B.S)

Required Courses	43 hours
ACCT 1310 Principles of Accounting I	3 hours
ACCT 1320 Principles of Accounting II	3 hours
ECON 1530 Macroeconomic Principles	3 hours
ECON 1540 Microeconomic Principles	3 hours
BUSAD 1090 Spreadsheet Applications	1 hour
BUSAD 2000 Principles of Marketing	3 hours
BUSAD 2100 Business and Economic Statistics	3 hours
BUSAD 2500 Principles of Management	3 hours
BUSAD 2700 Business Law I	3 hours
BUSAD 3100 Managing Information Systems	3 hours
BUSAD 3300 Quantitative Methods	3 hours
BUSAD 3700 Financial Management	3 hours
BUSAD 4800 Strategic Management	3 hours
COMM 1200 Introduction to Professional and Academic Communication	3 hours
Senior Comprehensive:	
BUSAD 4970 Business Internship	3 hours

Twelve hours of the above requirements must be upper level courses from NWU. Students must achieve a minimum grade of C-.

Business Administration majors must also complete a departmentally approved math course (MATH 1100 College Algebra or above).

General Education Requirements (39-45 hours)

Requirement	Hours
English and Communication	6-9
Developing Foundations	8-9
Global Perspectives	6-8
Western Intellectual and Religious Traditions	3
U.S. Culture and Society	6
Fine Arts	3
Scientific Inquiry	7