

Nebraska Wesleyan University
 Catalog 2015-2016

Major:

Sport Management (B.S.)

Departments/Programs:
 Health and Human Performance

Sport Management Major (51-52 hours)

Core Requirements	49-50 hours
HHP 1700 Introduction to Sport Management and Leadership	3 hours
HHP 1740 Sport in Society	2 hours
HHP 2920 Sport Facility and Event Management	3 hours
HHP 2970 Field Experience: Fitness Coaching	1 hour
HHP 3210 Current Issues and Ethics in Sport	3 hours
HHP 3700 Sport Law and Governance	3 hours
HHP 3730 Sports Marketing and Communication	3 hours
HHP 4220 Sport Finance	3 hours
HHP 4970 Internship	1-8 hours
ACCT 1310 Principles of Accounting I	3 hours
ACCT 1320 Principles of Accounting II	3 hours
ECON 1540 Microeconomic Principles	3 hours
BUSAD-1090	BUSAD-1090
BUSAD 2000 Principles of Marketing	3 hours
BUSAD 2300 Business Communication	3 hours
BUSAD 2500 Principles of Management	3 hours

Choose 1 of the following:

- BUSAD 2100 Business and Economic Statistics
 - MATH 1300 Statistics
 - PSYCH 2100 Psychological Statistics
 - SOC 3960 Quantitative Research Methods
 - SOC 3970 Qualitative Research Methods
 - Other course with departmental approval.
- 3-4 hours

Senior Comprehensive:	
HHP-4980	HHP-4980
HHP 4990 Senior Capstone	1 hour

Recommended	
Minor in Marketing	21 hours
Minor in Human Resources Management	18-19 hours