Nebraska Wesleyan University

Sport Management (B.S.)

Catalog

2015-2016

Departments

1. Health and Human Performance

Sport Management Major (51-52 hours)

Core Requirements	49-50 hours
HHP 1700 Introduction to Sport Management and Leadership	3 hours
HHP 1740 Sport in Society	2 hours
HHP 2920 Sport Facility and Event Management	3 hours
HHP 2970 Field Experience	1 hour
HHP 3210 Current Issues and Ethics in Sport	3 hours
HHP 3700 Sport Law and Governance	3 hours
HHP 3730 Sports Marketing and Communication	3 hours
HHP 4220 Sport Finance	3 hours
HHP 4970 Internship	1-8 hours
ACCT 1310 Principles of Accounting I	3 hours
ACCT 1320 Principles of Accounting II	3 hours
ECON 1540 Microeconomic Principles	3 hours
BUSAD 1090 Spreadsheet Applications	1 hour
BUSAD 2000 Principles of Marketing	3 hours
BUSAD 2300 Business Communication	3 hours
BUSAD 2500 Principles of Management	3 hours
Choose 1 of the following: • BUSAD 2100 Business and Economic Statistics • MATH 1300 Statistics • PSYCH 2100 Psychological Statistics • SOC 3960 Quantitative Research Methods • SOC 3970 Qualitative Research Methods • Other course with departmental approval.	3-4 hours
Senior Comprehensive:	
HHP 4980 Capstone Seminar in Health and Human Performance	2 hours
HHP 4990 Senior Assessment and Comprehensive Exam	0 hours

Recommended	
Minor in Marketing	21 hours
Minor in Human Resources Management	18-19 hours