

Major:

International Business (B.A.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)
Modern Languages

International Business Major (B.A., 51-56 hours)

The International Business major consists of three sections. A minor or major in a modern foreign language is required. International Business majors must study or work abroad for at least one semester in an approved program.

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| I. International Business courses | 34 hours |
| ACCT 1310 Principles of Accounting I | 3 hours |
| ACCT 1320 Principles of Accounting II | 3 hours |
| ECON 1530 Macroeconomic Principles | 3 hours |
| ECON 1540 Microeconomic Principles | 3 hours |
| ECON 4570 International Trade | 3 hours |
| BUSAD-1090 | BUSAD-1090 |
| BUSAD 2000 Principles of Marketing | 3 hours |
| BUSAD 2100 Business and Economic Statistics | 3 hours |
| BUSAD 2500 Principles of Management | 3 hours |
| BUSAD 3700 Financial Management | 3 hours |
| BUSAD 4300 International Marketing | 3 hours |
| BUSAD 4400 International Finance | 3 hours |
| II. International Perspectives | 15-20 hours |
| Students choose between Option A and B: | |
| Option A: Global Perspectives Support Program | 15 hours |

Students must complete 15 course credits cataloged as "Diversity Instructive (Global)". Other relevant course credits, such as those transferred back from approved study abroad programs, may be included in this support program with the approval of the student's International Business advisors, in consultation with the chairs of the Department of Business Administration, Accounting and Economics, and Modern Languages.

Note: A single course cannot be used to meet a requirement in more than one section of the major.

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| Option B: Second Modern Language | 14-20 hours |
| Students must complete all minor requirements for French (16 hours), German (16 hours), Spanish (14 hours), or Japanese (20 hours). | |
| III. Senior Comprehensive Internship | 3 hours |
| BUSAD 4970 Business Internship | 3 hours |

The senior internship must be approved by the student's advisor and the coordinator for internships. It is the responsibility of the student to seek out an appropriate internship. This internship may be completed as part of an approved study abroad experience.

Mathematics, as required for the business administration major, is strongly recommended. This is especially important for those students who plan to pursue graduate studies in this field.