Nebraska Wesleyan University

Catalog 2015-2016

BUSAD 5450 Executive Leadership

3 hours

Majors, Minors & Degrees:

Majors (Grad)

Business Administration (M.B.A.)

Certificates

Executive Leadership Certificate Non-Profit Leadership Certificate

Departments/Programs:

Business Administration (Graduate)

This course addresses how leaders can effectively utilize creative strategies through and examination of factors that contribute to successful executive leadership practice across a variety of organizational settings. Exploration of the origins of leadership, challenges that contemporary leaders face, the impact of leadership, relationship building, and innovative strategies for overcoming barriers. Emphasis is placed on leadership knowledge, approach and application.