

Nebraska Wesleyan University

Catalog 2015-2016

BUSAD 3100 Managing Information Systems

3 hours

Majors, Minors & Degrees:

Majors

Business Administration (B.A., B.S.)

Majors (Adult)

Business Administration (B.S)

Departments/Programs:

Business (Adult Undergraduate)

Business, Accounting and Economics (Undergraduate)

This course will provide an introduction and overview to the managing of information systems (MIS) in today's organizations. The focus is on the use of strategic information systems related to decision making processes and activities in the functional areas of organizations such as operations, management, and marketing.

Prerequisite(s): [course=BUSAD-2500=] or permission of the instructor.