Nebraska Wesleyan University Catalog 2015-2016

Course: BUSAD 5350 Social Entrepreneurship

3 hours

Majors, Minors & Degrees:

Majors (Grad)

Business Administration (M.B.A.) Nursing/Business Administration (M.S.N./M.B.A.) Joint Degree

Certificates

Executive Leadership Certificate Innovation and Social Entrepreneurship Certificate Leadership Development Certificate Non-Profit Leadership Certificate

Departments/Programs:

Business Administration (Graduate)

Social Entrepreneurship is an intense introduction and immersion into the development and implementation of social entrepreneur enterprises. We will introduce students into the development of social entrepreneurial projects/enterprises, managing social entrepreneurial projects/enterprises, and expanding social entrepreneurial projects/enterprises.