

## **BUSAD 5300 International Business**

3 hours

### **Majors, Minors & Degrees:**

#### **Majors (Adult)**

Organizational Leadership and Communication (B.S.)

#### **Majors (Grad)**

Business Administration (M.B.A.)

#### **Certificates**

Executive Leadership Certificate

Leadership Development Certificate

### **Departments/Programs:**

Business Administration (Graduate)

This course sets the topics of management, finance, marketing, and other aspects of business decision making in a global context. The course focuses on theoretical aspects (theory of international trade and finance) as well as applied aspects (overcoming cultural barriers, dealing with a different legal environment and standard systems) of international business. Some other topics covered in class include: export and import strategies, international accounting issues, foreign exchange, and international labor relations.