

Nebraska Wesleyan University

Catalog 2015-2016

COMM 1250 Introduction to Communication Studies

4 hours

Majors, Minors & Degrees:

Majors

Communication (B.A., B.S.)

Language Arts Education (B.A., B.S.)

Political Communication (B.A., B.S.)

Special Education (B.A., B.S.)

Minors

Communication

Departments/Programs:

Communication Studies

This course is designed to help students develop the skills necessary to effectively communicate in public, private and professional settings. The course will focus on a broad base of communication theory, concepts and skills and offer students the opportunity to apply those skills. Students will explore several models of communication, including: invitational, persuasive, dialogic, conflict management, group and interpersonal. Students will explore the foundations of the communication discipline as well as the influence of communication scholars across public and private realms. Once they have developed an understanding of the theoretical underpinnings of effective communication; students will develop the skills necessary to overcome the barriers to effective communication.