

## Nebraska Wesleyan University

Catalog 2015-2016

# BUSAD 4600 Business Ethics

3 hours

## Majors, Minors & Degrees:

### Majors

Accounting (B.A., B.S.)

Business Administration (B.A., B.S.)

### Majors (Adult)

Organizational Leadership and Communication (B.S.)

### Minors

Human Resources Management

Marketing

Peace and Justice Studies

### Certificates

Human Resource Management Minor (18-19 hours)

Marketing Minor (18 hours)

Organizational Leadership and Communication Minor

Organizational Leadership Certificate

## Departments/Programs:

Business (Adult Undergraduate)

Business, Accounting and Economics (Undergraduate)

This course investigates ethical issues and moral dilemmas found in the modern business arena. The conflict between an organization's economic performance and its social obligations are studied. Various economic theories, legal regulations and philosophic doctrines are discussed. Contemporary Western moral philosophy, historic and contemporary Christian ethics, and social theory provide a context for the course. Case studies are integrated throughout the semester.

(Normally offered each spring semester.)