

**Course:**

**COMM 3500 Research Methods**

**4 hours**

**Majors, Minors & Degrees:**

**Majors**

Communication (B.A., B.S.)

Gender Studies (B.A., B.S.)

Global Studies (B.A., B.S.)

**Departments/Programs:**

Communication Studies

This course is a general introduction to research methods most commonly used in the Communication discipline. Students will learn how to identify and use qualitative, quantitative, and rhetorical methods; read, understand, and evaluate research arguments for each type of inquiry, and use communication-related topics for a literature review.

*Prerequisite(s): Sophomore standing and COMM 2300 Communication Theory (may be taken concurrently) or permission of instructor.*

(Normally offered each fall semester.)