Nebraska Wesleyan University

COMM 3500 Research Methods

Catalog

2015-2016

Course Description

This course is a general introduction to research methods most commonly used in the Communication discipline. Students will learn how to identify and use qualitative, quantitative, and rhetorical methods; read, understand, and evaluate research arguments for each type of inquiry, and use communication-related topics for a literature review.
Prerequisite(s): Sophomore standing and COMM 2300 Communication Theory (may be taken concurrently) or permission of instructor.
(Normally offered each fall semester.)

Course Hours

4 hours

Departments

1. Communication Studies