Nebraska Wesleyan University

BUSAD 2300 Business Communication

Catalog

2015-2016

Course Description

This course will review the basics of effective oral and written communication and apply these basics to business writing and presentations. A variety of individual and collaborative projects, including memos, letters, and reports, will emphasize the process of drafting, revising, and editing business communications.
Prerequisite(s): Major in Business Administration, Accounting, Economics, International Business, or Sports Management major.

Course Hours

3 hours

Departments

1. Business (Adult Undergraduate)
2. Business, Accounting and Economics (Undergraduate)