Nebraska Wesleyan University

BUSAD 5450 Executive Leadership

Catalog

2014-2015

Course Description

This course addresses how leaders can effectively utilize creative strategies through and examination of factors that contribute to successful executive leadership practice across a variety of organizational settings. Exploration of the origins of leadership, challenges that contemporary leaders face, the impact of leadership, relationship building, and innovative strategies for overcoming barriers. Emphasis is placed on leadership knowledge, approach and application.

Course Hours

3 hours

Departments

1. Business Administration (Graduate)