

Major:

Organizational Leadership and Communication (B.S.)

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

Organizational Leadership and Communication (36 hours)

| Required Courses | 27 hours |
|-----------------------------------------------------------------------------|-------------|
| COMM-1200 | COMM-1200 |
| COMM-1100 | COMM-1100 |
| LEAD-3100 | LEAD-3100 |
| LEAD-3200 | LEAD-3200 |
| LEAD-4100 | LEAD-4100 |
| LEAD-4300 | LEAD-4300 |
| COMM-4200 | COMM-4200 |
| BUSAD 3000 Organizational Behavior or BUSAD 5260 Organizational Behavior | 3 hours |
| LEAD-4980 | LEAD-4980 |
| Inclusive Leadership and Communications Elective | Choose one |
| COMM-1501 | COMM-1501 |
| COMM 1600 Diversity Issues in U.S. Society | 3 hours |
| Electives | Choose two |
| COMM-2301 | COMM-2301 |
| COMM-3501 | COMM-3501 |
| COMM-4300 | COMM-4300 |
| BUSAD 2000 Principles of Marketing | 3 hours |
| BUSAD 2500 Principles of Management | 3 hours |
| BUSAD 3400 Promotional Strategy | 3 hours |
| BUSAD 3500 Consumer Behavior | 3 hours |
| BUSAD 4200 Marketing Management | 3 hours |
| BUSAD 4600 Business Ethics | 3 hours |
| BUSAD 4700 Entrepreneurship | 3 hours |
| BUSAD 5250 Leadership | 3 hours |
| BUSAD 5300 International Business | 3 hours |
| BUSAD 5330 Business Ethics and Corporate Responsibility | 3 hours |
| BUSAD 5430 Innovation | 3 hours |
| General Education Requirements | 39-45 hours |
| English and Communication | 6-9 hours |
| Developing Foundations | 8-9 hours |
| Global Perspectives | 6-8 hours |
| Western Intellectual and Religious Traditions | 3 hours |
| U.S. Culture and Society | 6 hours |

| General Education Requirements | 39-45 hours |
|--------------------------------|-------------|
| Fine Arts | 3 hours |
| Science Inquiry | 7 hours |

*These courses are pending approval from the Curriculum and Academic Policy Committee.