Nebraska Wesleyan University

Organizational Leadership and Communication (B.S.)

Catalog

2014-2015

Departments

1. Organizational Leadership and Communication (Adult Undergraduate)

Organizational Leadership and Communication (36 hours)

Required Courses	27 hours
COMM 1200 Introduction to Professional and Academic Communication	3 hours
COMM 1100 Introduction to Organizational Communication	3 hours
LEAD 3100 Introduction to Leadership	3 hours
LEAD 3200 Interpersonal Communication for Leadership	3 hours
LEAD 4100 Group and Team Dynamics	3 hours
LEAD 4300 Leadership for Complex Challenges	3 hours
COMM 4200 Conflict Resolution	3 hours
BUSAD 3000 Organizational Behavior or BUSAD 5260 Organizational Behavior	3 hours
LEAD 4980 Organizational Leadership and Communication Seminar	3 hours
Inclusive Leadership and Communications Elective	**Choose one**
COMM 1501 Intercultural Communication	3 hours
COMM 1600 Diversity Issues in U.S. Society	3 hours
Electives	**Choose two**
COMM 2301 Communication Theory	3 hours
COMM 3501 Communication Research Methods	3 hours
COMM 4300 Professional Communication Strategies	3 hours
BUSAD 2000 Principles of Marketing	3 hours
BUSAD 2500 Principles of Management	3 hours
BUSAD 3400 Promotional Strategy	3 hours
BUSAD 3500 Consumer Behavior	3 hours
BUSAD 4200 Marketing Management	3 hours
BUSAD 4600 Business Ethics	3 hours
BUSAD 4700 Entrepreneurship	3 hours

Electives	Choose two
BUSAD 5250 Leadership	3 hours
BUSAD 5300 International Business	3 hours
BUSAD 5330 Business Ethics and Corporate Responsibility	3 hours
BUSAD 5430 Innovation	3 hours
General Education Requirements	**39-45 hours**
English and Communication	6-9 hours
Developing Foundations	8-9 hours
Global Perspectives	6-8 hours
Western Intellectual and Religious Traditions	3 hours
U.S. Culture and Society	6 hours
Fine Arts	3 hours
Science Inquiry	7 hours

*These courses are pending approval from the Curriculum and Academic Policy Committee.