Nebraska Wesleyan University

Business Administration (M.B.A.)

Catalog

2015-2016

Program Description

The MBA degree requires 36 semester hours of credit. The degree will consist of three sections: General Knowledge, Required Core, and an area of emphasis (track).

Departments

1. Business Administration (Graduate)

Master of Business Administration (36 hours)

Mentoring Experience	Minimum of 6, 8-Week Sessions (0 hours)
BUSAD 5000 Mentoring Experience	0 hours

General Knowledge	
ACCT 5010 Accounting for Decision Making	3 hours
ECON 5030 Managerial Economics	3 hours
BUSAD 5010 The Language of Business	2 hours
BUSAD 5030 Self-Awareness, Adaptability, and Authenticity	1 hour
BUSAD 5040 Managerial Finance	3 hours
BUSAD 5110 Marketing Management	3 hours

*Students may waive specific general knowledge classes if it is determined they have sufficient academic background in the area. Waiver of general knowledge courses will be determined on a case-by-case basis based on transcript review and work experience. The first six credit hours (two courses) waived will count toward the 36-hour MBA requirement. Students must take a minimum of 30 graduate credits to earn an MBA. Additional general knowledge classes waived must be replaced by additional credit hours from other MBA courses.
**If you have not successfully completed a statistics course in your previous college coursework, you will need to complete a statistics course in the first year of the program to fulfill that knowledge area. Please plan to discuss options with the MBA program director.

Core Courses	9 hours
BUSAD 5260 Organizational Behavior	3 hours
BUSAD 5330 Business Ethics and Corporate Responsibilty	3 hours
BUSAD 5500 Business Strategy	3 hours

BUSAD 5500 Business Strategy is a capstone course taken in the final 12 hours of the program.

Select one of the following Tracks	12 hours

Classic	
BUSAD 5120 Decision Sciences	3 hours
BUSAD 5220 Risk Management	3 hours
BUSAD 5300 International Business	3 hours
ACCT 5510 Financial Reporting and Analysis	3 hours

Leadership	
BUSAD 5250 Leadership	3 hours
BUSAD 5350 Social Entrepreneurship	3 hours
BUSAD 5430 Innovation	3 hours
BUSAD 5450 Executive Leadership	3 hours

Innovation and Social Entrepreneurship***	
BUSAD 5350 Social Entrepreneurship	3 hours
BUSAD 5430 Innovation	3 hours
BUSAD-5470*	
BUSAD-5480*	

Heath Care	
BUSAD 5100 Transcultural Health Care	3 hours
BUSAD 5200 Critical Issues in Health Care	3 hours
BUSAD 5400 Health Care Leadership and Management I	3 hours
BUSAD 5410 Economic Policy in the Health Care System	3 hours
BUSAD 5420 Finance and Accounting in the Health Care System	3 hours

Accounting	
ACCT 5410 Corporate Federal Taxation**	3 hours
ACCT 5420 Auditing**	3 hours
ACCT 5430 Advanced Accounting**	3 hours
ACCT 5510 Financial Reporting and Analysis	3 hours
ACCT 5550 Accounting Seminar	3 hours

Nonprofit Leadership	
LEAD 5110 Understanding the Non-Profit Sector	3 hours
LEAD 5130 Servant Leadership, Stewardship and Service	3 hours

Leadership Elective (choose one)	
BUSAD 5250 Leadership	3 hours
BUSAD 5450 Executive Leadership	3 hours
Electives (choose one)	
BUSAD 5350 Social Entrepreneurship	3 hours
BUSAD 5430 Innovation	3 hours

Design your own	
Select 12 credit hours from any of the above MBA tracks.	12 hours

*These courses are currently being developed.
** These courses are dual enrolled with undergraduates, a research project or paper will be due in addition to regular undergraduate requirements.
*** Students selecting the Innovation and Social Entrepreneurship track will have the option to take BUSAD-5600* in lieu of BUSAD 5500 Business Strategy, the capstone for the MBA.