Nebraska Wesleyan University

LEAD 4980 Organizational Leadership and Communication Seminar

Catalog

2014-2015

Course Description

This course is designed to explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how organizations function as a part of the larger society. Topics include messages, networks, globalization, environmental influences, communication roles, technologies, organizational communication diagnosis, and change. Offered in the Adult Undergraduate program only.
Prerequisite(s): Senior standing and COMM 3501 Communication Research Methods.

Course Hours

3 hours

Departments

1. Organizational Leadership and Communication (Adult Undergraduate)