

Nebraska Wesleyan University

Catalog 2014-2015

BUSAD 5330 Business Ethics and Corporate Responsibility

3 hours

Majors, Minors & Degrees:

Majors (Adult)

Organizational Leadership and Communication (B.S.)

Majors (Grad)

Business Administration (M.B.A.)

Business Administration (M.S.N. bridge to M.B.A.)

Certificates

Certificate in Executive Leadership

Departments/Programs:

Business Administration (Graduate)

This class provides a framework for understanding the importance of business ethics and corporate responsibility. The aspects of leadership, compliance and decision making in organization will be studied, along with the potential conflicts between, and impacts on the stakeholders of an organization. This course will examine the relationships between business and society, considering the ethical questions and implications involved. Students will become involved in the local business community through off-campus visits and explorations of various business- community partnerships in the area.