Nebraska Wesleyan University

BUSAD 5330 Business Ethics and Corporate Responsibility

Catalog

2014-2015

Course Description

This class provides a framework for understanding the importance of business ethics and corporate responsibility. The aspects of leadership, compliance and decision making in organization will be studied, along with the potential conflicts between, and impacts on the stakeholders of an organization. This course will examine the relationships between business and society, considering the ethical questions and implications involved. Students will become involved in the local business community through off-campus visits and explorations of various business- community partnerships in the area.

Course Hours

3 hours

Departments

1. Business Administration (Graduate)