Nebraska Wesleyan University

COMM 1250 Introduction to Communication Studies

Catalog

2014-2015

Course Description

This course is designed to help students develop the skills necessary to effectively communicate in a variety of settings. The course will focus on a broad base of communication concepts and skills and offer students the opportunity to apply those skills. Students will explore several models of communication, including: invitational, persuasive and dialogic. Once they have developed an understanding of the theoretical underpinnings of effective communication, students will develop the skills necessary to overcome the anxiety associated with public speaking, analyze audience needs, prepare effective speeches, deliver engaging speeches, better participate in small group discussions, and improve listening and response skills. (Normally offered each semester.)

Course Hours

4 hours

Departments

1. Communication Studies