**Nebraska Wesleyan University**

# Sport Management (B.S.)

## Catalog

2014-2015

## Departments

1. Health and Human Performance

### Sport Management Major (51-52 hours)

| Core Requirements | 49-50 hours |
|---|---|
| HHP 1700 Introduction to Sport Management and Leadership | 3 hours |
| HHP 1740 Sport in Society | 2 hours |
| HHP 2920 Sport Facility and Event Management | 3 hours |
| HHP 2970 Field Experience | 1 hour |
| HHP 3210 Current Issues and Ethics in Sport | 3 hours |
| HHP 3700 Sport Law and Governance | 3 hours |
| HHP 3730 Sports Marketing and Communication | 3 hours |
| HHP 4220 Sport Finance | 3 hours |
| HHP 4970 Internship | 1-8 hours |
| ACCT 1310 Principles of Accounting I | 3 hours |
| ACCT 1320 Principles of Accounting II | 3 hours |
| ECON 1540 Microeconomic Principles | 3 hours |
| BUSAD 1090 Spreadsheet Applications | 1 hour |
| BUSAD 2000 Principles of Marketing | 3 hours |
| BUSAD 2300 Business Communication | 3 hours |
| BUSAD 2500 Principles of Management | 3 hours |
| Choose 1 of the following:<br>• BUSAD 2100 Business and Economic Statistics<br>• MATH 1300 Statistics<br>• PSYCH 2100 Psychological Statistics<br>• SOC 3960 Quantitative Research Methods<br>• SOC 3970 Qualitative Research Methods<br>• Other course with departmental approval. | 3-4 hours |
| **Senior Comprehensive:** | |
| HHP 4980 Capstone Seminar in Health and Human Performance | 2 hours |
| HHP 4990 Senior Assessment and Comprehensive Exam | 0 hours |

| Recommended | |
|---|---|
| Minor in Marketing | 21 hours |
| Minor in Human Resources Management | 18-19 hours |