Nebraska Wesleyan University

Business Administration (B.A., B.S.)

Catalog

2014-2015

Departments

1. Business, Accounting and Economics (Undergraduate)

Business Administration Major (B.A. or B.S., 43 hours)

Courses	
ACCT 1310 Principles of Accounting I	3 hours
ACCT 1320 Principles of Accounting II	3 hours
ECON 1530 Macroeconomic Principles	3 hours
ECON 1540 Microeconomic Principles	3 hours
BUSAD 1090 Spreadsheet Applications	1 hour
BUSAD 2000 Principles of Marketing	3 hours
BUSAD 2100/ECON 2100 Business and Economic Statistics	3 hours
BUSAD 2300 Business Communication	3 hours
BUSAD 2500 Principles of Management	3 hours
BUSAD 2700 Business Law I	3 hours
BUSAD 3100 Managing Information Systems	3 hours
BUSAD 3300 Quantitative Methods	3 hours
BUSAD 3700 Financial Management	3 hours
BUSAD 4800 Strategic Management	3 hours
Senior Comprehensive:	
BUSAD 4970 Business Internship	3 hours
BUSAD 4700 Entrepreneurship or senior comprehensive from the student's second major may be substituted with permission of the department chair.	

Business administration majors must also complete a department-approved mathematics course (MATH 1100 College Algebra, MATH 1400 Pre-Calculus, MATH 1500 Calculus for Management, Biological, and Social Sciences, or MATH 1600 Calculus I). A department-approved supporting program with a minimum of 12 hours outside the business administration major is required. MATH 1500 Calculus for Management, Biological, and Social Sciences or MATH 1600 Calculus I is strongly recommended for students considering graduate school.