Nebraska Wesleyan University

Catalog 2014-2015

Major:

Business Administration (B.A., B.S.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

Business Administration Major (B.A. or B.S., 43 hours)

Courses		
ACCT 1310 Principles of Accounting I		3 hours
ACCT 1320 Principles of Accounting II		3 hours
ECON 1530 Macroeconomic Principles		3 hours
ECON 1540 Microeconomic Principles		3 hours
BUSAD 1090 Spreadsheet Applications		1 hour
BUSAD 2000 Principles of Marketing		3 hours
BUSAD 2100/ECON 2100 Business and Economic Statistics		3 hours
BUSAD 2300 Business Communication		3 hours
BUSAD 2500 Principles of Management		3 hours
BUSAD 2700 Business Law I		3 hours
BUSAD 3100 Managing Information Systems		3 hours
BUSAD 3300 Quantitative Methods		3 hours
BUSAD 3700 Financial Management		3 hours
BUSAD 4800 Strategic Management		3 hours
Senior Comprehensive:		
BUSAD 4970 Business Internship	3 hours	

BUSAD 4700 Entrepreneurship or senior comprehensive from the studentâ??s second major may be substituted with permission of the department chair.

Business administration majors must also complete a department-approved mathematics course (MATH 1100 College Algebra, MATH 1400 Pre-Calculus, MATH 1500 Calculus for Management, Biological, and Social Sciences, or MATH 1600 Calculus I). A department-approved supporting program with a minimum of 12 hours outside the business administration major is required. MATH 1500 Calculus for Management, Biological, and Social Sciences or MATH 1600 Calculus I is strongly recommended for students considering graduate school.