Nebraska Wesleyan University

SOC 3960 Quantitative Research Methods

Catalog

2014-2015

Course Description

In this course, students are introduced to quantitative research methods commonly used in social science research: survey research, experimental design, secondary analysis, and evaluation research. Emphasis is on survey research, including project design, questionnaire construction, sampling, data collection, statistical analysis, and formal presentation of results. Key elements of the course are learning to ask researchable questions and formulate testable hypotheses.
Prerequisite(s): SOC 1110 Introduction to Sociology and any Statistics course (SOC 2910 Social Statistics is preferred.)
(Normally offered each fall semester.)

Course Hours

4 hours

Departments

1. Sociology and Anthropology